



# MOVING TO ST. PETERSBURG, FL



# Welcome

ST. PETERSBURG, FL



YOUR LOCAL GUIDE TO EVERYTHING ST. PETE





# Contents

[04 WELCOME](#)

[05 MEET YOUR REALTOR®](#)

[06 HISTORY OF THE CITY](#)

[07 DEMOGRAPHICS](#)

[08 RECREATIONAL OPTIONS](#)

[09 COST OF LIVING](#)

[10 CLIMATE INSIGHTS](#)

[11 REAL ESTATE AT A GLANCE](#)

[12 LOCAL ATTRACTIONS](#)

[13 NEARBY PARKS](#)

[14 BOUTIQUE SHOPPING](#)

[15 LOCAL SCHOOLS](#)

[16 GETTING AROUND](#)

[17 LOCAL HOT SPOTS](#)

[18 COMMUNITY EVENTS](#)

[19 LOCAL BUSINESSES](#)

[20 PLACES TO EAT](#)

[21 CONTACT ME](#)



# welcome note

Welcome to Sunny St. Pete, Florida! 🌺

Known for its vibrant arts scene, white sand beaches, and laid-back atmosphere, you're in for a treat exploring all that this incredible city has to offer.

Whether you're strolling along the waterfront, admiring the colorful murals in the arts district, or sampling top rated food at one of the many local eateries, there's no shortage of experiences to enjoy.

If you're a coffee enthusiast, you're in luck! There are endless cozy cafes tucked away in historic neighborhoods and trendy spots serving up artisanal brews.

As you settle in and start to explore, don't hesitate to reach out if you need any recommendations or tips. Our community is welcoming and eager to share all the best that St. Pete has to offer.

Once again, welcome to our sunny slice of paradise. May your days be filled with sunshine, laughter, and countless adventures near the sea. 🌴



*Ashley Sylvester*  
TAMPA BAY  
GULF COAST LIVING





# Meet Ashley



I'm Ashley, your dedicated Realtor serving the Tampa Bay Area. With a passion for connecting people with their dream homes and investment opportunities, I'm committed to providing unparalleled service and expertise every step of the way.

As a seasoned real estate professional, I've had the privilege of helping countless clients navigate the complexities of buying, selling, and investing in real estate. Whether you're a first-time homebuyer, a seasoned investor, or looking to sell your property for top dollar, I'm here to guide you through the process with confidence and peace of mind.

What sets me apart is my unwavering dedication to my clients' needs and goals. I take the time to listen, understand, and tailor my approach to meet your unique requirements, ensuring a seamless and stress-free experience from start to finish. With a keen eye for market trends, expert negotiation skills, and a vast network of industry connections, I'm well-equipped to help you achieve your real estate objectives.

My ultimate goal is to build lasting relationships based on trust, integrity, and mutual respect. Whether you're buying, selling, or investing, I'm here to be your trusted advisor and advocate every step of the way.

Thank you for considering me as your real estate partner. I look forward to the opportunity to exceed your expectations and help you make your real estate dreams a reality.



# history of St. Pete

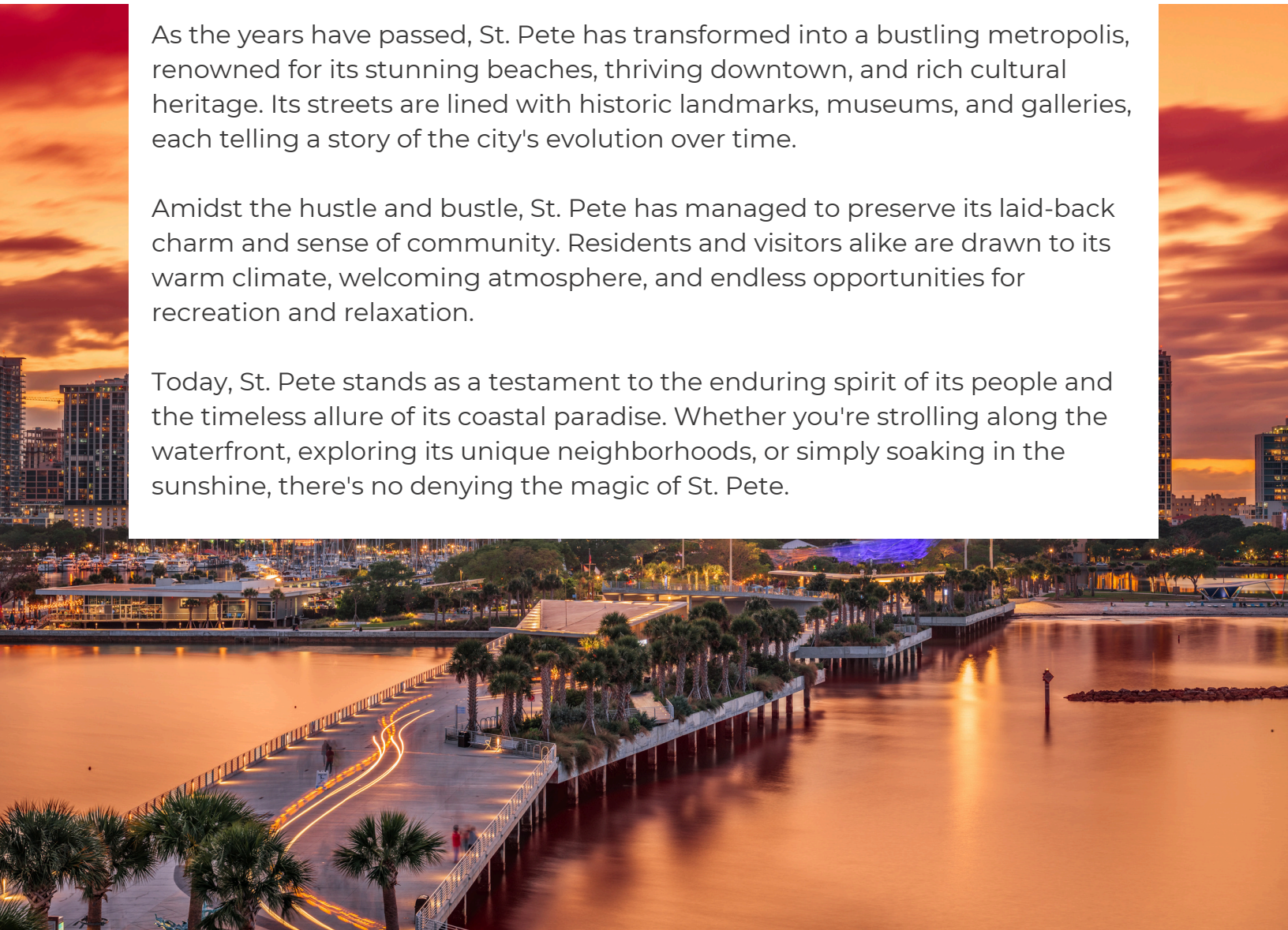
St. Petersburg, Florida, otherwise known as St. Pete, is a city with a story as colorful as its sunsets. Originally settled by Native American tribes, this coastal gem was officially founded in the late 19th century by John C. Williams, who envisioned a community nestled along the tranquil shores of Tampa Bay

Throughout the decades, St. Pete has weathered its share of challenges and triumphs. From the roaring twenties, when it saw a surge in development and tourism, to the resilience shown during the Great Depression and World War II, the city has continually adapted and thrived. Its journey has been marked by a diverse tapestry of cultures, from the pioneering spirit of early settlers to the vibrant arts scene that flourishes today.

As the years have passed, St. Pete has transformed into a bustling metropolis, renowned for its stunning beaches, thriving downtown, and rich cultural heritage. Its streets are lined with historic landmarks, museums, and galleries, each telling a story of the city's evolution over time.

Amidst the hustle and bustle, St. Pete has managed to preserve its laid-back charm and sense of community. Residents and visitors alike are drawn to its warm climate, welcoming atmosphere, and endless opportunities for recreation and relaxation.

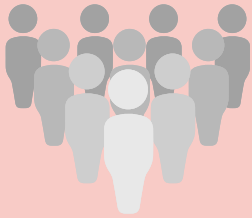
Today, St. Pete stands as a testament to the enduring spirit of its people and the timeless allure of its coastal paradise. Whether you're strolling along the waterfront, exploring its unique neighborhoods, or simply soaking in the sunshine, there's no denying the magic of St. Pete.





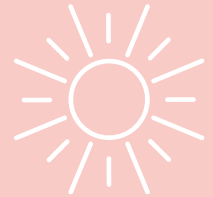
# demographics

## POPULATION



264K

## NUMBER OF SUNNY DAYS PER YEAR



361

## LISTED HOMES IN PINELLAS



2.5K

St. Petersburg, Florida, known as St. Pete, is a sunny city with beautiful beaches, a lively arts scene, and attractions like the Salvador Dalí Museum. Its mix of urban charm and coastal beauty makes it a popular destination.

## LISTED CONDOMINIUM



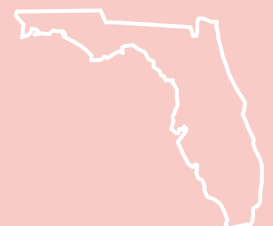
3.5K

## PET FRIENDLY CITY



#3 in the  
country

## BEST PLACE TO LIVE IN FLORIDA



#1 in the  
state



# recreational options

## PINELLAS TRAIL

The Pinellas Trail, spanning 47 miles through Pinellas County, Florida, offers a scenic route for cyclists, joggers, and walkers. With diverse landscapes and urban charm, it's the perfect destination to explore the beauty of Florida's Gulf Coast.



## BEACHES

St. Pete Beaches boast some of the most pristine stretches of sand along Florida's Gulf Coast. With miles of soft, white sand and crystal-clear waters, they offer the perfect backdrop for relaxation and endless water activities. From the lively shores of Clearwater to the serene sands of Pass-a-Grille, each beach has its own unique charm, attracting beachgoers from near and far to experience the beauty and laid-back vibe of our coastal paradise.



## PARKS

Vinoy Park, nestled along downtown St. Petersburg's waterfront, is an 11-acre green space with stunning views of Tampa Bay. Known for its majestic banyan trees and vibrant gardens, the park hosts a variety of outdoor events and festivals throughout the year, drawing locals and visitors alike to enjoy its beauty and tranquility by the bay.





# cost of living

01

## STATE INCOME TAXES

Residents of St. Petersburg, Florida, enjoy the advantage of no state income tax. While federal income taxes still apply, the absence of state income tax can be a significant benefit for individuals and families in the area.

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02

## PROPERTY TAXES

Property taxes in Pinellas County, Florida, are assessed by the county government and local taxing authorities based on the value of the property. The specific tax rates vary depending on the property's location and applicable taxing entities. For the most accurate information, property owners should contact the Pinellas County Property Appraiser's Office or visit [their official website](#).

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03

## SALES TAX

The sales tax rate in Pinellas County, Florida, is 7%, consisting of a 6% state sales tax and an additional 1% local option sales tax levied by the county.

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04

## HOMESTEAD TAX BENEFIT

Homestead tax benefits in Pinellas County, Florida, offer property tax relief to homeowners. The Homestead Exemption reduces the taxable value of a primary residence by up to \$50,000. Seniors aged 65 and older may qualify for additional exemptions. These benefits make homeownership more affordable. For details, contact the Pinellas County Property Appraiser's Office or [visit their website](#).





# climate insight

01

## **AVERAGE TEMPERATURE**

In St. Petersburg, Florida, average temperatures range from around 70 to 90 degrees Fahrenheit throughout the year. Summers are warmer, with highs in the upper 80s to low 90s, while winters are milder, with highs in the upper 60s to mid-70s.

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02

## **PRECIPITATION LEVELS**

St. Pete receives an average annual precipitation of around 50 to 60 inches, with a wet season from June to September and a drier period from October to May.

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03

## **EXTREME WEATHER EVENTS:**

Extreme weather conditions can occur, primarily during the hurricane season, which runs from June to November. While direct hits by hurricanes are relatively rare, the city can experience heavy rainfall, strong winds, and occasional storm surges during these months. Additionally, thunderstorms are common in the summer, which can bring lightning, heavy downpours, and gusty winds.

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04

## **SEASONAL CHANGES:**

Each season offers its own unique delights. From sunny summers perfect for beach days to mild winters ideal for exploring the city, there's always something special to enjoy. Whether you're soaking up the sun or strolling along the waterfront, St. Pete's weather ensures every season is filled with beauty and adventure.



# Pinellas County real estate at a glance



## **MEDIAN SALES PRICE: \$461K**

The median sales price in St. Pete is the middle value of all home sale prices, providing insight into the housing market's overall affordability and demand.



## **APPROXIMATE DAYS ON THE MARKET: 23 DAYS**

The "days on market" (DOM) in St. Petersburg, Florida, refers to the number of days a property is listed for sale before it is sold or goes under contract. It indicates how quickly homes are selling in the area and is an important factor for buyers and sellers to consider when assessing market conditions.



## **LISTINGS CURRENTLY AVAILABLE: 2,508**

Active home listings in St. Petersburg, Florida, are properties currently available for sale on the real estate market, providing buyers with options to consider when searching for a home.



## **MEDIAN PERCENT OF ORIGINAL LIST PRICE RECEIVED: 95.5%**

The "median percent of original list price of home received" indicates the typical difference between the original listing price of homes and their final sale price.



# local attractions

01

## THE DALI MUSEUM

The Dali Museum is a renowned cultural institution dedicated to the life and works of surrealist artist Salvador Dali. With the largest collection of Dali's works outside of Europe, including paintings, drawings, sculptures, and more, the museum offers visitors a comprehensive look at the artist's iconic creations.

02

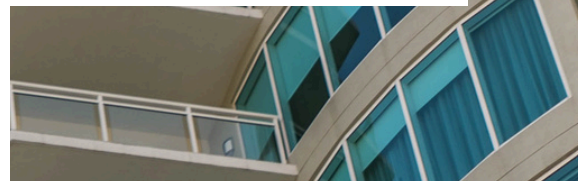
## TROPICANA FIELD

Tropicana Field is home to the Tampa Bay Rays baseball team. With its distinctive design and fixed roof, the stadium hosts a variety of events, including baseball games, concerts, and more. Located in downtown St. Pete, it offers amenities like concession stands and souvenir shops for fans to enjoy.

03

## ST PETE PIER

The St. Pete Pier is a waterfront destination offering something for everyone to enjoy. Whether you're seeking scenic views of Tampa Bay, dining options, or family-friendly activities, the pier has it all. Take a leisurely stroll along the promenade, explore the interactive art installations, or indulge in a delicious meal at one of the pier's restaurants. With stunning sunsets, live music, and outdoor events year-round, the St. Pete Pier is the perfect place to relax, unwind, and experience the beauty of the Sunshine City.





# nearby parks

01

## VINOY PARK

Located along the downtown waterfront, Vinoy Park offers stunning views of Tampa Bay and is a popular spot for picnics, festivals, and outdoor concerts.



02

## CRESCENT LAKE PARK

Situated in the Historic Crescent Lake neighborhood, Crescent Lake Park features a picturesque lake, jogging paths, playgrounds, and a dog park, providing recreational opportunities for the whole family.



03

## BOYD HILL NATURE PRESERVE

This expansive nature preserve features miles of hiking trails, boardwalks through wetlands, and wildlife viewing opportunities, allowing visitors to explore the natural beauty of Florida's ecosystems.





# boutique shops

## 01 SHORELINE SUGARS

Shoreline Sugars is a stylish clothing and accessories boutique located on Central Ave. With a coastal-inspired flair, Shoreline Sugars features a curated selection of colorful apparel and accessories perfect for beachgoers and fashion lovers alike. From flowy sundresses to laid-back beachwear, their collection captures the relaxed yet fashionable vibe of St. Pete's shoreline lifestyle.



## 02 SHANDY STYLE

Shandy Style Boutique on 4th Street is a fashionable boutique offering a curated selection of women's clothing. Known for its stylish and contemporary pieces, Shandy Style Boutique provides a personalized shopping experience in a trendy and inviting atmosphere, making it a favorite destination.

## 03 THE SHOP

The Shop, located on 4th Street is a trendy boutique offering a selection of unique clothing. Known for its chic and eclectic style, it's a favorite spot for fashion-forward shoppers looking for distinctive items. The friendly atmosphere and personalized service make it a standout destination in the vibrant 4th Street shopping district.



## 04 CANVAS FASHION GALLERY

Canvas Boutique in St. Pete, is a shopping spot offering stylish clothing, shoes and accessories. Whether you're searching for casual everyday wear, statement pieces for a special occasion, or unique accessories to elevate your look, Canvas Boutique has something for everyone.





# local private schools

## 01 Shorecrest Preparatory School

Shorecrest Preparatory School is a prestigious, coeducational independent school located in St. Pete. It serves students from preschool (ages 3-5) through 12th grade, offering a comprehensive and progressive educational experience.  
<https://www.shorecrest.org>



## 02 Canterbury School of Florida

Canterbury is a private, college preparatory school for Pre-K3 through grade 12. Founded in 1968, it features small classes, a strong focus on academics, and diverse extracurriculars, including over 30 clubs and 33 sports teams. The school emphasizes character education and community service, with a 100% college acceptance rate for graduates.



## 03 Admiral Farragut Academy

As a college-preparatory school with a naval tradition, Admiral Farragut Academy offers a structured environment that emphasizes leadership, character development, and academic excellence for students in kindergarten through grade 12.



Both magnet and private schools in St. Petersburg offer diverse educational options, allowing families to choose the best fit for their children based on their interests, goals, and values. Magnet schools often provide specialized programs or themes, while private schools typically offer smaller class sizes and a focus on individualized instruction. Additionally, St. Petersburg is home to many public schools that provide excellent educational opportunities for students.



# getting around

Getting around St. Petersburg, Florida, is convenient and offers several options for residents and visitors. Here's an overview of the primary transportation methods available:



## SUNRUNNER

This is Tampa Bay's first Bus Rapid Transit system, providing a quick and efficient way to travel between downtown St. Petersburg, South Pasadena, and St. Pete Beach.



## CAR

St. Pete has a well-organized grid system for streets, making driving straightforward. There are numerous parking garages and metered parking options downtown, and the ParkMobile app can be used for easy payment at meters.



## DOWNTOWN LOOPER

This free trolley service operates in downtown St. Pete, connecting major attractions such as museums, parks, and the waterfront. It runs every 15-20 minutes from morning until late evening.



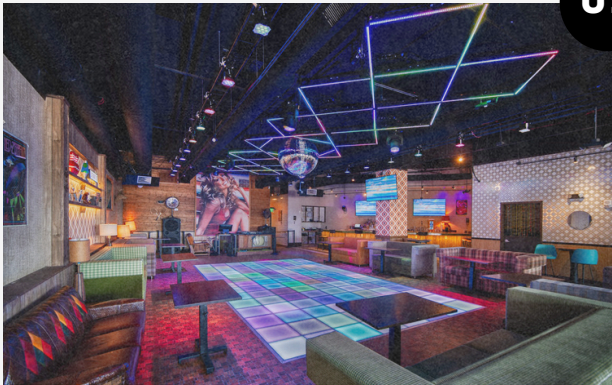
## BIKES AND SCOOTERS

Companies like Lime and Veo provide e-scooters that can be rented through mobile apps, offering a convenient way to get around downtown and nearby districts.



# local hot spots

St. Pete Florida offers a dynamic bar scene with options for every taste. From chic rooftop lounges to cozy craft breweries and lively dive bars, St. Pete has it all. Central Avenue is the nightlife hub, featuring bars with live music, artisanal cocktails, and a welcoming vibe. Here are just a few local spots to check out.



01

## GOODNIGHT JOHN BOY

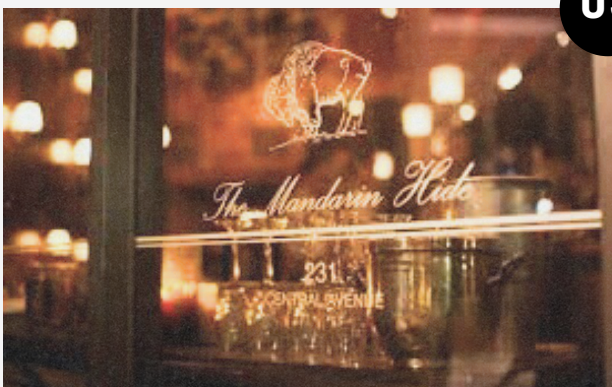
Goodnight John Boy is a lively bar with a 1970s theme. It offers a nostalgic atmosphere with retro decor, disco music, and vibrant lighting. The venue is known for its energetic dance floor, creative cocktails, and occasional themed events. Located in the heart of St. Pete's nightlife scene, it's a popular spot for locals and visitors alike looking for a fun night out with a retro twist.



02

## WELCOME TO THE FARM

Welcome to the Farm is a bar owned by Chase Rice located in the heart of Downtown St. Pete focused primarily on live music with a country flair. It is a relaxed environment during the week and tends to be quite busy on the weekends. (indoor/outdoor bar)



03

## MANDARIN HIDE

Mandarin Hide is located on bustling Central Avenue in downtown St. Pete. It is a stylish cocktail lounge known for its expertly crafted drinks (Especially their Espresso Martinis) and chic ambiance. It's a popular spot for a nightlife experience. and chic ambiance.



# community events

St. Petersburg, Florida, hosts a variety of community events throughout the year that cater to diverse interests and age groups. Here are some notable ones:



## **GRAND PRIX RACE**

The Grand Prix Race is an annual motorsport event held on a temporary street circuit in the downtown area. Featuring the NTT IndyCar Series and other racing series, the event offers thrilling races and a festive atmosphere with activities for spectators. It's a highlight of the city's sports calendar, attracting fans and drivers from around the world and boosting the local economy.



## **REGGAE RISE UP**

Reggae Rise Up is held at Vinoy Park in St. Pete.. Spanning multiple days, it features a diverse lineup of reggae artists, from well-known to emerging talents. The festival offers a relaxed, positive atmosphere with live music, art installations, workshops, and yoga sessions. It's a family-friendly event with various food and merchandise vendors, promoting a sense of community and peace in a beautiful waterfront setting.

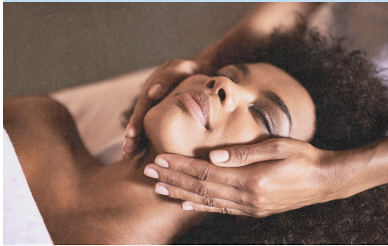


## **SATURDAY MORNING MARKET**

St. Pete Saturday Morning Market is held weekly from October to May, this vibrant market features local vendors selling fresh produce, handmade crafts, food, and live music, fostering a strong sense of community.



# local businesses



## **FACIAL**

Beyond Beauty Studio  
3030 Dr. MLK Jr. St.  
St. Petersburg, FL 33704

(727) 350-7115



## **NAIL CARE**

Nails By Fonda  
2421 Central Ave, St.  
Petersburg, FL 33713

(727) 329-8455



## **MASSAGE**

Handcrafted Healing  
2011 1st Ave N,  
St. Petersburg, FL 33713

(727) 914-7318



## **HAIR SALON**

Revolution 9 Salon  
321 10th Ave N,  
St. Petersburg, FL 33701

(727) 822-6463



## **CUSTOM SWIMSUITS**

MC SWIM  
St. Petersburg, FL

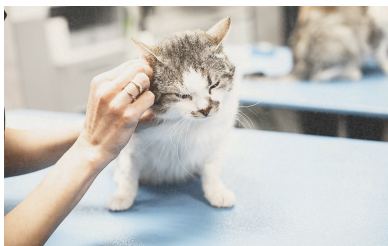
<https://mcswim.com>



## **PET GROOMING**

Woof Gang  
944 4th St N 500,  
St. Petersburg, FL 33701

(727) 822-9663



## **VETERINARIAN**

Plummer Pet Hospital  
5800 38th Ave N,  
St. Petersburg, FL 33710

(727) 317-2706



## **YOGA**

Beachtown Yoga  
121 22nd St. S.  
St. Petersburg, FL 33710

<https://www.beachtownyoga.com>



## **BARRE, PILATES, BOUNCE**

Freebird Fitness  
618 4th St N.  
St. Petersburg, FL 33701

(727) 655-8440



# places to eat



COMFORT/AMERICAN  
**Bier Boutique**  
465 7th Ave N, St.  
Petersburg, FL 33701

(727) 827-2691



MEXICAN  
**Nueva Cantina**  
1625 4th St S, St.  
Petersburg, FL 33701

(727) 851-9579



CONTEMPORARY ITALIAN  
**IL Ritorno**  
449 Central Ave N #101st  
St. Petersburg, FL 33701

(727) 897-5900



CHARCUTERIE & WINE  
**Bacchus**  
124 2nd Ave NE  
St. Petersburg, FL 33701

(727) 258-8566



PAN-ASIAN  
**Fortu**  
197 Central Ave, St.  
Petersburg, FL 33701

(727) 256-0268



SEAFOOD/CASUAL  
**Trophy Fish**  
2060 Central Ave  
St. Petersburg, FL 33712

(727) 258-7883



ITALIAN  
**Pias Trattoria**  
3054 Beach Blvd S  
Gulfport, FL 33707

(727) 327-2190



GREEK  
**Baba**  
2701 Central Ave, St.  
Petersburg, FL 33713

(727) 954-3406



TAPAS  
**Ceviche**  
332 Beach Dr NE, St.  
Petersburg, FL 33701

(727) 209-2299



# contact me


Are you ready to make this  
lifestyle yours?


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